



MISH DESIGNS LIMITED

Reg. Office Address :Gala No. 4 Gulati Industries, Hattibaug, Love Lane, Mazgaon, Mumbai - 400010.
CIN : U74999MH2017PLC302175.
Tel.: 022 23719478 Email : info@mishindia.com website : www.mishindia.com

November 06, 2025

To,
BSE Limited,
Listing Department
P. J. Towers, Dalal Street,
Fort, Mumbai- 400 001

Scrip Code: 544015

Subject: Mish Designs Debut in Raipur with a New Store at Zora Mall

Dear Sir(s)/ Madam,

In pursuance of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform and update all our stakeholders that Mish Designs Limited makes its stylish Debut in Raipur with a New Store at Zora Mall — The Brand's Second Retail Destination in India!

We request you to kindly take note of the same.

For Mish Designs Limited

Sajan Kumar Bhartia
Whole-time Director
DIN: 07967810



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PRESS RELEASE

Mish Designs Debut in Raipur with a New Store at Zora Mall

Raipur, India – November 06, 2025 – Fashion just found a new address in Raipur! MISH, the fast-rising high-fashion label for its modern, feminine elegance, has opened its first-ever store in Raipur and second in India, at the city's premier shopping destination — Zora Mall.

After an impressive and successful debut in Pune earlier this year, MISH continues its expansion journey by bringing its signature blend of global sophistication and Indian craftsmanship to Chhattisgarh. The new 1000 sq. ft. boutique offers a curated selection of collection from statement occasion wear to effortlessly refined everyday silhouettes designed for the modern, confident woman.

With its clean, contemporary interiors and minimalist elegance, the Raipur store reflects MISH's design philosophy of understated luxury with a bold, modern twist.



About Mish Designs

Mish is a global women's fashion brand excelling in affordable Western and Indo-Western attire, addressing gaps in women's Western wear with style and accessibility. With a robust digital presence, Mish has sold over 2.5 lakh products online since FY 2017-18 through leading platforms like Myntra, Nykaa Fashion, Ajio, Tata Cliq, and Namshi. Based in India, Mish creates "MISH" and "CURVES BY MISH" clothing for domestic markets and exports the "ZOEY" line to the UAE. The brand offers a diverse range of over 1,000 designs, including dresses, gowns, tops, co-ords, T-shirts, trousers, and palazzos. Backed by a 10,000 sq. ft. manufacturing unit and a dedicated team of 54, Mish prioritizes customer satisfaction through quality products.



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Blending style with affordability, Mish Designs is a fashion-forward brand specializing in women's apparel. With a strong digital footprint and now its First Flagship Store at Seasons Mall, Pune, Mish Designs is rapidly building its reputation as a trusted fashion label for young, urban women.

Management Comment

Commenting on this development, Mr. Kaushal Goenka, Managing Director of Mish Design said:

"We're beyond excited to introduce MISH to Raipur! The warmth and love we received in Pune encouraged us to dream bigger and take our vision further. Zora Mall captures everything we love — energy, style, and a modern spirit. And this is only the beginning MISH is on a beautiful journey of growth, with many more stores to come across India."

Disclaimer

Certain statements in this document may be forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local political or economic developments, technological risks, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. Mish Designs Equipment Limited will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstance.

Contact Details:

Mish Designs Ltd.

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