



MISH DESIGNS LIMITED

Reg. Office Address :Gala No. 4 Gulati Industries, Hattibaug, Love Lane, Mazgaon, Mumbai - 400010.
CIN : U74999MH2017PLC302175.
Tel.: 022 23719478 Email : info@mishindia.com website : www.mishindia.com

October 28, 2025

To,
BSE Limited,
Listing Department
P. J. Towers, Dalal Street,
Fort, Mumbai- 400 001

Scrip Code: 544015

Subject: Mish Designs Partners with Holisol Logistics Pvt. Ltd. to Strengthen Its Nationwide Operations and Supply Chain Efficiency

Dear Sir(s)/ Madam,

In pursuance of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform and update all our stakeholders that Mish Designs Limited partners with Holisol Logistics Pvt. Ltd. to Strengthen Its Nationwide Operations and Supply Chain Efficiency.

We request you to kindly take note of the same.

For Mish Designs Limited

Sajan Bhartia
Director
DIN: 07967810



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PRESS RELEASE

Mish Designs Partners with Holisol Logistics Pvt. Ltd. to Strengthen Its Nationwide Operations and Supply Chain Efficiency

Mumbai, India – October 28, 2025 – Mish, one of India's fastest-growing women's fashion brands, today announced a strategic partnership with Holisol Logistics Pvt. Ltd., a leading supply chain and warehouse management company renowned for its work with global and national brands including GAP, Aldo, Puma, and Biba.

This partnership represents a significant milestone in Mish's ongoing journey of intelligent growth and brand evolution. By leveraging Holisol's advanced warehouse management systems, pan-India logistics network, and deep expertise in multi-channel fulfillment, Mish aims to enhance its operational capabilities, improve inventory management, and deliver a superior customer experience across its online marketplaces and retail channels.

About Mish Designs

Mish is a global women's fashion brand excelling in affordable Western and Indo-Western attire, addressing gaps in women's Western wear with style and accessibility. With a robust digital presence, Mish has sold over 2.5 lakh products online since FY 2017-18 through leading platforms like Myntra, Nykaa Fashion, Ajio, Tata Cliq, and Namshi. Based in India, Mish creates "MISH" and "CURVES BY MISH" clothing for domestic markets and exports the "ZOEY" line to the UAE. The brand offers a diverse range of over 1,000 designs, including dresses, gowns, tops, co-ords, T-shirts, trousers, and palazzos. Backed by a 10,000 sq. ft. manufacturing unit and a dedicated team of 54, Mish prioritizes customer satisfaction through quality products.

Blending style with affordability, Mish Designs is a fashion-forward brand specializing in women's apparel. With a strong digital footprint and now its First Flagship Store at Seasons Mall, Pune, Mish Designs is rapidly building its reputation as a trusted fashion label for young, urban women.

Management Comment

Commenting on this development, Mr. Kaushal Goenka, Managing Director of Mish Design said:

"At Mish, we are deeply aware that operational excellence forms the backbone of customer satisfaction and brand trust. Our partnership with Holisol Logistics Pvt. Ltd. reflects our intent to build a smart, scalable, and technology-driven supply chain that supports our growing retail and e-commerce presence. This step will significantly enhance our delivery capabilities and enable us to serve our customers faster and more efficiently."



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Disclaimer

Certain statements in this document may be forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local political or economic developments, technological risks, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. Mish Designs Equipment Limited will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstance.

Contact Details:

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